

Northern Home

FOR CHILDREN

151 YEARS OF CONTINUOUS SERVICE TO CHILDREN AND THEIR FAMILIES



Cast members of *The Real World Philadelphia* at the August 23, 2004 dedication of the playground they designed and built on the Northern Home for Children campus. From left: Karamo, MJ, Melanie, Willie, Landon, Sarah, and Shavonda.

THE REAL WORLD PHILADELPHIA BRINGS EXCITEMENT AND A NEW PLAYGROUND TO NORTHERN HOME

Northern Home for Children is always looking for community partners. Our partners assist us in completing clean-up and repair work throughout our six-acre campus. Partners have come from the educational, corporate and private sectors of society, including all of Philadelphia's major league sports teams.

When members of the new arena football league, the Philadelphia Soul volunteered on our campus over a year ago, no one could have anticipated the impact their partnership with Northern Home would ultimately have on our campus.

The 15th season of MTV's critically acclaimed reality-based series, *The Real World*, was filmed throughout this past summer in

Philadelphia. Located in the heart of Philadelphia's "Old City," *The Real World Philadelphia* cast resided at Fourth and Arch in the totally renovated Seamen's Church Institute.

In a fortuitous confluence of football, rock and roll and MTV, the seven-member cast worked in community relations for the Philadelphia Soul, co-owned by Jon Bon Jovi. The cast, with the support of Soul co-owners Bon Jovi and Craig Spencer, spent much of the summer designing and building a state-of-the-art playground on the Northern Home campus. Bon Jovi's support has manifested itself throughout the year when the rock legend chose Northern Home for Children as one of his four charities to receive support from Samsung's Four Seasons of Hope. (Additional photos on back page.)

WHAT'S HAPPENING?!!!!



Volunteers from PriceWaterhouseCoopers provide a much appreciated Day of Service to Northern Home for Children. Contact Kevin Weber (Ext. 299) to schedule a day of service for your colleagues and co-workers.

THIRD ANNUAL GOLF OUTING AT GREEN VALLEY COUNTRY CLUB IS A GREAT DAY FOR ALL

Many thanks to this year's co-chairs, Jamie Comiskey and Lisa Hunn Barber. For the third consecutive year, our golf outing was held at the beautiful Green Valley Country Club in Lafayette Hill. Mark your calendars for next year — September 26, 2005!



Sovereign Bank served as this year's Gold Sponsor. Joseph E. Schupp (far right), Community Development Officer for Sovereign Bank and his colleagues joined us for a great day of golf, food and fun!



Northern Home for Children Chairman of the Board, Rick Bernardini (left), Liz Matt and Darrell Kratzer, stop at the 10th hole for a photo and a soft pretzel!



Russ Hauer, Northern Home Trustee, will serve as Tournament Chair for our 4th Annual Golf Outing next September.

A THANK YOU TO OUR DONORS

(July 1, 2003 to June 30, 2004)

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Northern Home

FOR CHILDREN

HOW YOU CAN HELP

TAX DEDUCTIBLE CONTRIBUTIONS

Please send your tax deductible contributions to Northern Home for Children, 5301 Ridge Avenue, Philadelphia, PA 19128, Attn: Maureen Klein.

Or visit our new website at www.northernhome.org.

REMEMBER NORTHERN HOME IN YOUR WILL!

You can help to ensure the future of Northern Home for Children's services to children and their families by naming "Northern Home for Children," Philadelphia, Pennsylvania, in your will as a beneficiary or contingent beneficiary. Consult your attorney for the details as you make estate plans.

SAVE THE DATE

Northern Home for Children Annual Celebration "Broadway Showstoppers"

Wednesday evening, May 18, 2005
Kimmel Center

5:30 Elegant Cocktail Reception
8:00 p.m. Performance by Peter Nero
and the Philly Pops

Anthony L. Celentano, Event Chairman
For information call Donna Bolno, 215.482.1423 Ext. 216



At Northern Home's Annual Meeting in June, honors were bestowed on those members of the Board of Trustees who had completed their respective terms of office. Pictured above from left to right: Jamie Comiskey, James McManus, Christine Brown, J. Russell Johnson and Chip Roller. Many thanks for their years of service and dedication to the children and families we serve.

FIELD DAY IS FUN DAY FOR ALL



Visitors to Northern Home for Children are always taken aback when they walk through our back doors and realize that we have an enormous athletic field that has been carefully maintained and protected for over seventy-five years. The field is a precious jewel in the midst of our Roxborough campus that provides an opportunity for sports activities and recreational experiences for the children and families we serve.

On Saturday, June 19th, the field was filled with tents and booths as hundreds of our families, staff and volunteers came together for Field and Fun Day 2004, a wonderful day of fun, food and prizes.

The day began with over 100 volunteers arriving, each eager to provide much-needed assistance in order for the day to run smoothly. Volunteers worked the registration tent, coordinated eight different relay races, provided breakfast and a barbecue lunch, instructed children and adults in various arts and crafts projects and supervised a very popular Moon Bounce Walk throughout the day. Almost 200 people participated throughout the day.



While space does not allow us to thank each individual for all their help and hard work, Field and Fun Day would not have been possible without the generosity and contributions from the following corporations, groups and individuals:

- Larry Baccini and the law firm of **Klehr, Harrison, Harvey, Branzburg & Ellers, LLP**
- Rochelle Primus and Joyce Link and **Keystone Mercy Health Plan**
- Craig Sabatino and **INTECH Construction**
- George Connell and the **Haverford Trust Company**
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- **Herr's Potato Chips**
- **Maglio Sausage**
- **Aramark foods**
- **Sam's Club**
- **Joseph DeSantis**
- **Anthony L. Celentano**
- **Elizabeth Pantle**
- **Bridget and Foy's South Street Grill**
- **Dave Saunders and Jay Hill**
- **Brooks Hulitt**
- **The Philadelphia Phillies, Philadelphia Eagles and the Philadelphia Kixx**
- **Friend, Young Friends and Trustees of Northern Home for Children**

If you are interested in assisting us with Field Day 2005, please call Maureen Klein at (215) 482-1423 Ext. 228.

REAL WORLD COMES TO NORTHERN HOME



Left to right: Donna Bolno, Director of Resource Development for Northern Home; Landon; MJ; Laura Furdon, Director of Community Relations for the Philadelphia Soul; Anthony L. Celentano, Northern Home Trustee; Shavonda; Sarah; Karamo; Melanie; and Willie.



Staff, Trustees and kids join together for the dedication of the playground this past August.



Children enjoy the new playground on Northern Home's Roxborough campus.

Thanks to the following sponsors for joining with the cast of *The Real World Philadelphia* to make the playground a reality: D. R. Horton, Playworld Systems, Brubacher Excavating, Strober & Haddonfield, Lapinski Landscaping, Mike Spaeder, Zeager Brothers, ING Direct and Destroyer Promotions. Special thanks to Campbell's Soups, EB Games, IKEA and KFC for their support throughout the project.

Northern Home
FOR CHILDREN

Founded 1853

5301 Ridge Avenue
Philadelphia, PA 19128

215.482.1423

www.northernhome.org

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OUR MISSION

Northern Home for Children's primary purpose is to provide support to children and families to aid them in achieving their maximum psychological, social and economic potential, while fully respecting the dignity and worth of each individual and the integrity of the family.

Newsletter Editor

Maureen Klein

For further information:
Please call 215.482.1423, ext 228.